

# DIGITAL SIGNAGE

864 Chemong Rd., Peterborough

AT THE  
ASTA  
SPIRIT PLAZA



## HERE'S YOUR CHANCE

to reach thousands of people every day on a FULL COLOUR, FULL MOTION outdoor digital display.

We can **GIVE YOUR BUSINESS A BOOST** for only **\$249** per face, per 4 week period. Each 10 second ad appears once every 90 seconds. That's almost 1000 times a day!

- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- 78% of consumers say digital out of home advertising is attention grabbing
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising

**34,668** daily impressions.

CALL NOW  
FOR  
DETAILS!



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