

# 4

# DIGITAL SIGNAGE AT

# SHOPPING CENTRES ACROSS NEWFOUNDLAND



**HERE'S YOUR CHANCE** for high impact advertising, prominently placed in the **Carbonear** Trinity Conception Square Shopping Centre, **Clarenville** Random Square Mall, **Corner Brook** Valley Mall Shopping Centre and **Stephenville** Mall Shopping Centre!

**DOMINATE THESE MALLS for only \$299** per 4 wk period, per mall.

- Average weekly Foot Traffic of 10,000 in each Centre
- 4 Displays throughout each Centre
- 90 Second Play Loop
- 9 Clients Maximum in the Play Loop
- 1,800 Ads each day from 9am – 9pm
- 50,400 Ads in total over the 4 weeks
- Cost per Ad \$0.0059

- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising
- 78% of consumers say digital out of home advertising is attention grabbing



709.740.4624 | 877.749.9399  
ronmurphy@movingmedia.ca | movingmedia.ca

