

Technical Requirements for Artwork Delivery



55 STAVANGER DR., ST. JOHN'S, NL
470 TOPSAIL RD., ST. JOHN'S, NL
90 KENMOUNT RD., ST. JOHN'S, NL

Full colour digital billboards.

Static image delivery: JPEG (RGB colour space)
576 x 384 pixels

General Guidelines:

- Make images, logos and text as big as possible
- There is no title or action safe area. Content is visible to the edge on all sides.

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