

ST. JOHN'S, MOUNT PEARL & CARBONEAR NEWFOUNDLAND

OUTDOOR DIGITAL SIGNAGE

7FT x 10FT Billboards!



HERE'S YOUR CHANCE to reach over 93,000 vehicles / over 150,000 people a day
5 GREAT LOCATIONS, each with two faces. **\$549** per location for 4 weeks.
 Individual faces available at \$299 each for 4 weeks (specific locations).

St. John's: 55 Stavanger Dr. (14,453 daily impressions), 470 Topsail Rd. (20,768 daily impressions), 90 Kenmount Rd. (27,545 daily impressions).
 Mount Pearl: 183 Commonwealth Ave (18,589 daily impressions). Carbonear: 117 Columbus Dr. (12,695 daily impressions)

- 10 Outdoor Billboards in Total
- 90 Second Play Loop, 10 Second Ads
- 9 Clients Maximum in the Play Loop
- 9,000 Ads each day
- 252,000 Ads in total over the 4 weeks



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- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- 78% of consumers say digital out of home advertising is attention grabbing
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising